

Website Resource Criteria		Yes	Somewhat	No
1	Does the resource help to achieve the National Consortium for Public Health Workforce's goals, objectives, and/or data collection in its three focus areas of health equity competence, recruitment and pipeline development, and learning and professional development with a specific audience of the public health workforce?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2	Does the resource embody the Consortium's guiding principles?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3	Is the resource actionable?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
4	Does the resource allow users to join in on creating the content?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
5	Does the resource center racial equity?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
6	Is the resource suitable for posting or reposting on a social media website or application?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
7	Is the resource free?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
8	Is the resource people-centered?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
9	Was the resource developed in a collaborative way with diverse stakeholder input?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
10	Does the resource provide practical recommendations for state, local, Tribal, and territorial public health Agencies to take action for workforce development?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
11	Was the resource designed to be relevant and useful to more than one target audience of the Consortium?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Yes = 3 points, Somewhat = 1-2 points (dependent on subjective scale), No = 0 points; must score at least 25 out of a possible 33 points				

National Consortium for Public Health Workforce Development Resource Criteria (Details)

1. The resource helps to achieve the National Consortium for Public Health Workforce Development's goals, objectives, and/or data collection in its three focus areas of health equity competence, recruitment, and pipeline development, and learning and professional development with a specific audience of the public health workforce. (If the resource mentions all 3 focus areas, it is a yes, 1 or 2 focus areas is a somewhat, 0 focus areas is a no.)
2. The resource embodies the Consortium's guiding principles. (80% or more principles are mentioned/reflected is a yes, less than 80% of principles are mentioned/reflected is a somewhat, no principles mentioned/reflected is a no. See publichealthworkforcedevelopment.org/approach for a list of the guiding principles.)
3. The resource is actionable. (Does the resource provide information that can be used to implement change/action?)
4. The resource allows users to join in on creating the content. (Does the resource provide a space or method for new input and/or is it a living document?)
5. The resource centers racial equity. (Specific plans, guidelines, and action towards racial equity is a yes. Inclusion of concepts regarding how to generally improve racial equity (equity process) is a somewhat. Simple acknowledgement of the importance of racial equity is a no.)

6. The resource is suitable for posting or reposting on a social media website or application. (If the resource includes a social media toolkit it is a yes. If the resource is correctly branded and well-designed with useful images/figures it is a somewhat. Poor branding and no useful images is a no.)
7. The resource is free.
8. The resource is people centered. (Are/were public health workers and those with lived experience equal partners in planning, developing, and evaluating the resource to make sure it meets their needs?)
9. The resource was developed in a collaborative way with diverse stakeholder input. (If 5 or more stakeholders are listed/mentioned it is a yes. 3-4 is a somewhat. 1-2 is a no.)
10. The resource provides practical recommendations for state, local, Tribal, and territorial public health agencies to take action related to workforce development. (Does the resource include specific guidelines, steps, or programs that can be implemented to improve the workforce?)
11. The resource was designed to be relevant and useful to more than one target audience of the Consortium (If it was specifically designed to appeal to more than one audience it is a yes. If it was not specifically designed for multiple audiences but can be applied to more than one it is a somewhat. If it is only relevant/useful to one it is a no. Examples of other audiences include Steering Committee members; Working Group members; policy makers; state, local, Tribal and territorial public health workforce members; public health nonprofits; funders; business; academic institutions; professional media).